



Agency for All

Improving health through increased awareness and power to act

Our Goal

Agency for All's goal is to **improve and sustain health and agency** for individuals and communities, advancing health and cross-sector development outcomes including family planning and reproductive health, maternal, newborn and child health (MNCH), nutrition, infectious disease, and HIV/AIDS.

Agency:

the ability to define goals and act on them

Agency for All focuses on **empowerment** for social and behavior change—from critical consciousness to goal-setting, agency, and action and, finally, to realization of goals. This includes **local problem solving** with a focus on critical thinking and community visioning.

The Challenge

Despite the best planned programs, people are often unaware of their choices. Even if aware, they may be unable to act to achieve their goals. This **agency gap** is where individuals lack awareness, knowledge, resources or social support to fulfill desires.

The full potential of research, monitoring, and evaluation to understand what works, for whom and where is largely unrealized, due to the **knowledge to action gap**.

The Possibility

What if we were able to **convert intention into action** by:

- ☑ Generating evidence on scalable SBC interventions for sustained improvements in health, and greater understanding of the influence of agency on health?
- ☑ Improving monitoring, adaptive management, and evaluation of SBC interventions across diverse contexts?
- ☑ Utilizing research to advance and scale SBC interventions through locally led, equitable partnerships?

Our Research

Agency for All's research will help us understand **how social and behavior change programs can impact and affect agency and empowerment** at individual, community, and system levels, leading to behavior changes for improved health and development outcomes.



Our Work

Through locally led, equitable partnerships and innovative research, Agency for All will generate new evidence on agency, empowerment, and effective social and behavior change (SBC) strategies to convert intentions into action within health and SBC programs. Agency for All will develop culturally relevant constructs of agency, strengthen evidence on effective SBC strategies to foster empowerment, and increase the agency of local partners to generate and utilize knowledge.



Our Partners

The Center on Gender Equity and Health (GEH) at the University of California San Diego (UCSD) has assembled a diverse and highly experienced consortium of global, regional and in-country leaders in both implementation and research. Partners share a dedication to advancing SBC, informed by local priorities and voices: Centre for Catalyzing Change, EVIDAHF, Matchboxology, Shujaaz, Inc. University of Witswatersand, CORE Group, International Planned Parenthood Federation, Promundo-US, Save the Children, Viamo.



Our Approach

Agency for All is committed to advancing principles of inclusive development in research and monitoring and evaluation activities. Agency for All centers local leadership through Hubs in East Africa, West Africa, and South Asia, developing a network of implementing organizations, researchers, community representatives and other stakeholders with expertise and a stake in increasing individual and community agency to improve health.



Collaborate with Us

Agency for All Consortium partners can provide technical support to conduct innovative, locally-led SBC research, enhance monitoring and evaluation of SBC programming, and improve SBC. Managed by USAID's Office of Population and Reproductive Health as a cooperative agreement, Agency for All can accept funding from all USAID accounts, missions and other donors. To explore opportunities to add a research, monitoring and evaluation, or implementation and scale-up component to existing or planned activities, contact:

Rebecka Lundgren
GEH UCSD
Project Director

Charlotte Lapsansky
Save the Children
SBCC Director

Paul Bukuluki,
Makerere University
Research Director

Julianne Weis
USAID
AOR



USAID
FROM THE AMERICAN PEOPLE

GEH
CENTER ON GENDER EQUITY AND HEALTH

UC San Diego
SCHOOL OF MEDICINE